



A transformational program for a
business owner that wants to
grow their Business & Profile

Marketing Mastery

Program

BY ABIGAIL BARNES

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**Are you ready to
turbo charge your
business results?**



WELCOME

The Marketing Mastery Program has been designed to teach you how to create the right marketing strategy to grow your business and your profile.

Abigail Barnes is the author of Time Management for Entrepreneurs, a book that has helped hundreds of business owners discover how to maximise their efficiency so that they can focus more time on revenue-generating activities.

She is a global speaker, a marketing trainer, business mentor and a qualified coach.

"The problem we see today is business owners that don't understand how to use the right marketing channels to grow their business and their profile."

Abigail Barnes

Abigail is a marketing expert with more than 10 years experience in global financial services sales & marketing.

While carrying out research for her book she identified key characteristics that differentiate the successful from those who struggle.

Abigail has incorporated these core principles into the program. The tools and strategies that she uses are grounded in this research and have formed the basis of her work with clients - global experts, business leaders, and award-winning multi-millionaires.

She is passionate about sharing this success formula with business owners that are ready to explode into marketing experts that can grow their businesses and their profile exponentially.

TRANSFORM FROM A BUSINESS OWNER INTO A BUSINESS LEADER

Building a profitable business that is an authentic expression of who you are won't happen if you don't evolve from being the business owner into a leader that is seen as the go-to expert in their sector.

To achieve this you will need the mindset of a champion, the motivation of a winner, and real momentum that will catapult you to the level of mastery necessary to monetise your actions.

"Do what you do so well that they will want to see it again and again, and bring their friends"

Walt Disney

Success requires more than just a set of technical skills, a few adverts, and a marketing plan. To be seen as the expert in your sector and become the go-to business, you need to hone the skill set that will set you apart.

MARKETING MASTERY METHOD

Ideal Client

If you are unsure about who your ideal client is, and you don't have the right foundations in place you will fail to grow the sustainable business that you deserve.

Product/Service

If you are unclear about your products/services, and how you deliver them/retain them, what value they add and problems they solve, then any marketing strategy that you apply will fail.

Value Proposition

Success comes once you work out what problems you solve and value you add. If you do not know how to articulate the value then you will fail to sell your solution.

Marketing Strategy

Being visible is no longer enough. You need to understand the options available to create conversations that convert and dominate your channels. Without a clear plan for your business & lifestyle nothing will work long term.

Data Analysis

Once you begin implementing your marketing strategy you will have meaningful data that you can use to grow your business and raise your profile in the most cost effective manner.

MARKETING MASTERY METHOD



"Abigail's Marketing Mastery Program is transformational. Turning business owners into the go-to person in their sector and growing their business exponentially."

Amanda C Watts

IT'S TIME FOR YOU TO DECIDE

The first step...

This is the start of your journey from business owner to becoming the business leader that you are truly meant to be. Are you ready to take the next step..?

You are standing at a crossroads. It's decision time. There are two roads ahead of you, which road will you take?

The road to your left has a sign that reads "continue doing what you have always done." The road to your right has a sign that reads "now is the time to try a different approach."

The road on the left represents the results that you are currently getting. By taking this road you will continue to get more of the same.

The road on the right represents a new approach, with the opportunity for business growth and the chance to change your life for the better, however daunting.

Whilst it may seem like uncharted territory today, cast your mind back to the last time that you did something new that now is second nature to you today.



Imagine what it will feel like to explode into the business leader that you know you can be - running the business of your dreams with the revenue to match.

Right now you have to choose between not achieving your full potential and continuing to get the same results, or trying a new approach and experiencing explosive growth.

Only you can decide what to do.

So what will it be?

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