



GROWTH ACCELERATOR

PROGRAM

WWW.SUCCESSBYDESIGNTRAINING.COM



WELCOME

The Growth Accelerator Program is a 6-step system that teaches you how to scale & grow your business, without burnout and overwhelm.

Accelerate your Growth

Studies show the majority of business owners spend too much time on non-revenue generating activities resulting to slow growth, burnout and overwhelm.

Systems create Success

Regardless of how great your business is, if you don't have the right foundations in place you will fail to sustainably get the results you deserve.

If you're unclear about your value proposition, your ideal client, your brand message & marketing strategy you won't be able to create sustainable growth.

"The problem we see today is business owners who don't understand what to focus on to create the results & life they want."

Abigail Barnes

Success by Design Training

Success by Design Training has identified key characteristics that differentiate a fast-growing scales up's from businesses that will fail to last the distance.

"I really enjoy working with Abigail, she's passionate and knowledgeable."

"She doesn't give you the answers she empathetically listens, challenges your thought process and gives you access to tools resources and ideas that stretch you to think about the problem in a different way. Ultimately this brings clarity and enables you to be really focused on your own growth requirements and create a plan to achieve them."

"I am delighted to recommend her program"

- Jenny

ACCELERATE YOUR GROWTH

Growth is not an accident, it comes from following a system, and creating a plan.

Identifying your revenue-generating activities and prioritising them.

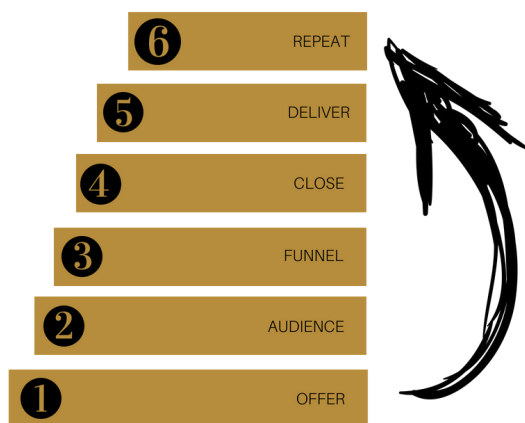
The more confident you become in your role as a business leader working towards clear strategic goals, you will be able to inspire others to embrace your vision, execute your plans and deliver results.

Your revenue will increase in proportion to your ability to solve bigger problems.

"The way we see the problem, is the problem"

Stephen Covey, Author

GROWTH ACCELERATOR METHOD 6-STEP SYSTEM



Success requires more than some technical skills, a few adverts, a sales pitch and a marketing brochure. To grow a successful business you will need to hone a skill set that sets you apart in the market.

Without clear goals and a plan, nothing will work long term. Success comes once you identify, and get crystal clear on your motivation to keep going when things get tough. Your mindset and why become your success fuel!

GROWTH ACCELERATOR METHOD

OFFER

Knowledge is power, your offer becomes irresistible the deeper your understanding of your ideal client's problem.

AUDIENCE

Where do they hang out? How can you create conversations that dominate those channels and their attention. Being visible is no longer enough..

FUNNEL

What strategies will you use to get a constant stream of traffic visiting your offer and growing your revenue?

CLOSE

Understanding the steps you need to follow convert an enquiry to a customer increases your chance of success.

DELIVER

It will be hard to scale and grow a business without the right foundations, and operational plans and processes.

REPEAT

Analysis and evaluation will help you maximise resources and create measurable results. Adjust your goals and plans accordingly & repeat what's working.

"Working with Abigail is great, she is passionate and knowledgeable about the Business Growth Strategies that she teaches. With Abigail's expert help I am able to take regular important steps back from the coalface, re-assess and focus on my own business key growth objectives, vital to keeping on track.."

IT'S TIME FOR YOU TO DECIDE

The first step...

This is the start of your journey from business owner to becoming the business leader that you are truly meant to be. Are you ready to take the next step..?

You are standing at a crossroads. It's decision time. There are two roads ahead of you, which road will you take?

The road to your left has a sign that reads "continue doing what you have always done." The road to your right has a sign that reads "now is the time to try a different approach."

The road on the left represents the results that you are currently getting. By taking this road you will continue to get more of the same.

The road on the right represents a new approach, with the opportunity for business growth and the chance to change your life for the better, however daunting.

Whilst it may seem like uncharted territory today, cast your mind back to the last time that you did something new that now is second nature to you today.

Imagine what it will feel like to accelerate the growth of your business and create the work-life balance you want .

Right now you have to choose between not achieving your full potential and continuing to get the same results, or trying a new approach and experiencing explosive growth.

Only you can decide what to do.

So what will it be?

"It was great working with Abigail, she is passionate and knowledgeable about the Business Growth Strategies that she teaches.

While working with her I was able to get clear on my own business growth requirements and create a plan to achieve them.

I am delighted to recommend her training."

- Regan



ABIGAIL BARNES

Abigail Barnes is a Time Management author, her book has helped hundreds of business owners learn how to prioritise their time and resources, increasing their efficiency, giving them more time to focus on revenue-generating activities.

She is a global speaker, a business trainer, a qualified coach, and the Founder Success by Design Training.

Abigail is a marketing expert with more than 15 years of experience in global financial services sales & marketing.

Find out how we can help your organisation/ business/team operate at their full potential.
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