

- BG CONSULTING - HELICOPTER WORKSHOP OVERVIEW

Are you a fast-growing startup/scale-up entering the next phase of business growth?

You've had 'success' but are aware that the strategies & tactics that got you to where you are today, won't get you to where you want to be tomorrow?

Your team can't keep juggling hats that don't align with their zone of genius any more than you can.

It's time to upgrade your growth strategy to reflect your vision.

During our time together (1-Day Workshop) we will create the sales/marketing/growth strategy that your business needs.

This fast pace workshop **is the ultimate step-by-step strategy day** to take you and your business to the next level.

Workshop Format:

AM Session: PLAN/PACKAGE

- Review current situation (26 Question Report you complete prior to your session)
- Brainstorm/map out business & plans

PM Session: PROMOTE/PROFIT

- Create sales/marketing strategy
- 12-Month Implementation plan including targets & deliverables



1-day workshop - At your offices, location dependent
Timings 9am-5pm with a 1-hour lunch break
Price is for 1:1 session additional team members are
£333 (per member up to 5 people)

Payment in full or 2 installments of £965 (before & 14-
days after the workshop)